

7th April 2011 Targa Newsletter

Hello Everyone,

New Targa NZ Event Manager

It is with great pleasure we welcome Troy Greenfield to the Targa Team. Troy will join us on Monday 11th April, so please make him welcome when you next call in or phone the office. He can be contacted on all the usual numbers and email that Ru had. Speaking of Ru, he has offered his services while Troy is getting to grips with the various parts of the role, however we are sure this won't take long.

Targa NZ Calendar

Congratulations to the first 12 of you who responded to the last newsletter. We have secured the aid of NZ Classic Car Magazine and a free copy of the calendar will be attached with the June 2011 edition. This edition will also carry the Targa Rotorua Official Programme. A total of 26,000 calendars are being printed, so the balance of the calendars, approximately 10,000 will be distributed to the various community groups we engage to run each Targa Event. This is an additional fund raising opportunity of them. So not only will it help to raise the profile of Targa across the North Island, but it will also be great for those of you who are featured in the calendar. If you missed out and would like to be involved in the next one, then please reply to this email and Mandy will start collating names for the next one.

Targa Rotorua- Queens Birthday Weekend

Entries are still coming in for this event, so don't forget that you must be entered and paid in full by the 15th April, that's next Friday, to retain the current pricing. School holiday's start shortly and some of you may be away, so get your entries in before you go. Just to remind you there is 375 kilometers of special stages in just two days, the most we have ever done and if you think that's cool and challenging, don't forget that the longest stage is 68 kms. But wait there is more..., we will for the first time be racing over a dam, just imagine the photos and videos we are going to get, awesome eh! However like Targa Bambina we have to limit the number of entries to ensure we get everyone through within the road closure period. Current numbers are sitting around 70, so don't leave it too late and run the risk of missing out. The Targa Tour is always a great place to start, but given the recent changes it is now better value than it has ever been, so get your mates to come and have a go. We cater for cars of all ages and speed, in fact now that we have a mid point vehicle, we will be trying to attract some of the more classic cars to join the tour and run them together separately. Oh and one last thing, the Jazz and Blues Festival is the same weekend, so they will be providing some welcome entertainment on Saturday night.

Targa NZ- October

You may have noticed that we no longer refer to this event as the "Dunlop Targa", this is because we are in discussions with Dunlop about their ongoing involvement, how we can get a better pricing structure for you, the number of tyres allowed for each event before any time penalties are applied and how to manage this process. This does not mean you can use any tyre you want as we will still intend to have a control tyre brand but they will be known as the Targa NZ Tyre Sponsor. More information will be forthcoming over the next few weeks as we finalize the relationship and confirm the new pricing structure and purchasing process. What this does mean is that we are now actively looking for a new *Event Naming Sponsor*, if you are interested or have any suggestions then please contact Peter on 0274 525643 or peter@targa.co.nz . All enquires will be confidential and treated with discretion.

Dennis and I had to postpone our plotting for this event, but we are off tomorrow for the next five days to set the new course and yes there will be quite a number of changes, so watch this space....

That is more than enough for now.

Peter and the Targa Team