



4th August 2009 Newsletter

Hello Everyone,

Community

It has been a month since my last confession, oops newsletter, and a lot has been happening during the month of July while we have been relaxing during the school holidays, yeah right! Keith has been throughout most of the North Island informing the communities about the 15th anniversary Dunlop Targa and what it will mean to them, and the people we disrupt along the way. By and large the feedback is amazingly positive and it is really nice to know that you are all appreciated. For some residents it is the highlight of their year, mind you that is the case for all our competitors, so it appears that the future is looking good for Targa NZ despite the current economic climate.

Did you know that we directly effect the access of more than 8,000 residents during the annual Dunlop Targa event and that does not include the numerous other locals who also use the roads we close along the route. It is little wonder that we don't see much of Keith in the office these days and why we will rack up so many airpoints travelling to the various regional council hearings. Anyway that is enough rambling from me, but isn't it great that the weather is warming up, spring is not too far away and the economy is moving again.

15th Anniversary Dunlop Targa

It is now less than 12 weeks to go till the 15th Anniversary, so make sure you are part of it and **get your entries in**, go online to www.targa.co.nz or call Mandy at the office 09 2988322 if you need some help. Remember to contact Dunlop, alastair_corbett@goodyear.com for your tyres to ensure they will be here in time, and keep working on your cars. **Don't give up!** Here is some more news that might just attract the extra help you might need to get there.

Media

We are constantly making improvements to evolve Targa and in doing so sometimes you just have to go backwards to move forward, so we are happy to announce that we have returned to Parkside Media as our Media Partner. That's right, Classic Car Magazine will carry the regular editorial content, along with the full programme details. We will also feature in Performance Car and NZV8 magazines as well as online and in the television shows, so this is one change we are sure you will approve of. Going forward you will also receive a subscription to Classic Car included with your entry as well as the opportunity to purchase a heavily discounted subscription for co drivers. So, take advantage of this opportunity to get your sponsors more involved.

Sponsors

i-Site are also new sponsors of the event and a list of all their locations throughout New Zealand will be on our website soon along with a list of the contact details of the individuals who will be assisting with your requirements during the events. The concept is that you just need to give a list of your requirement, such as numbers and price range and they will do the rest. We will continue to negotiate preferential rates with accommodation providers and the i-Sites will be aware of them, so this is all good for you and will help us to measure the impact we all make to the communities along the way. We recommend you use the i-Sites when planning your family time away from home as they are the experts on the local activities which are on offer. On this note, we would like to remind you again that our sponsors are critical to the long term growth and sustainability of the event, so wherever possible please use them instead of others. We are currently working with several interested parties who wish to become involved with the event so watch this space for more details.

SINART

We also have some sad news. Adrian, aka SINART, has decided that the time has come to withdraw from any future involvement with Targa NZ given his inability to be involved with the Bambina and Rotorua events this year, the realization has come that it is time to move on. He wishes to thank all the Competitors, Officials and local communities for the tremendous joy that the event has given him over the years and he will continue to watch with interest the development of this wonderful motorsport event. Vicki and I, along with all the Targa Team, wish him well and thank him for all his contributions to Targa over the last fourteen years. We know he will be keeping up to speed with what is happening on this side of the ditch.

Volunteers

Gina is still in recruitment mode for timing people and volunteers in general, so if you can help or know of anyone who would be interested then please contact her on timing@targa.co.nz or phone the office on 09 2988322. Thank you to those of you who have already taken up the challenge of helping out, it is very important to the safety and smooth running that we have well trained people in these positions and all credit goes to Gina for the great job she has done on the last two events. The timing and results have improved dramatically.

That's all for now.

Peter and the Targa Team.