



29th June 2009 Newsletter

Hi All,

Targa Rotorua TV 1

Well winter is now fully upon us as the days are getting shorter and colder and the nights are full of thunder and lightning . One thing that still remains constant is the 15th Anniversary 2009 Dunlop Targa is getting closer every day, so take advantage of the discount entry pricing which finishes at the end of this month. The entries are coming in steadily and the event planning is coming together nicely. Keith is back out on the road liaising with the local communities along the route while Ru is dealing with the various councils. We are making the final tweaks to the **Targa Rotorua** show which will go to air this **Sunday 5th July on TV 1** motorsport show at **around 5.00pm**, so put it in your diary and set the recorder if you are unable to book the couch.

HIS Zones

We have made several changes to the HIS Zones, so please read this carefully, full details will also be in the supplementary regulations. These zones will now be controlled and measured by **time only** , thus removing any confusion as to average speed or maximum speed, and the time spent within these zone will be extended to 40 seconds for the approximate 500 meter zones and 80 seconds for the approximate 1000 meter zones. This means that you must stay within the zone for the minimum time period indicated. We will try to ensure that the zones are set up at the start of the stages only, however this may not always be practicable. The only requirement is that you cannot exit the zone under the time allowed. If you do then you will be penalized one minute per second under the minimum allowable time.

We have extended the time frames by 4 seconds per 500 m to allow for the potential increase in exit speed that will now occur. We will also make the exit of these zones more visible so there should be no confusion as to where the zone finishes.

Over Night Accommodation

We are happy to announce that we have negotiated a contract with **i-Site NZ** to become our official accommodation organizers. This will enable you to have a single point of contact to arrange all your accommodation requirements based on your individual budget. It should make your life easier and reduce the amount of time spent trying to find and then negotiate the best price accommodation throughout the various towns, as you will automatically get preferential Targa pricing. Full contact details will be on the website shortly. Please take advantage of this free service as it will also provide a way for the local councils to message the impact Targa makes to their communities and will therefore help us secure the use of their roads for years to come.

TVD/ DASH

As most of you know, TVD are the suppliers of the technology behind our results system as well as the suppliers of the GSP units we run. Petra Boulger was present at Rotorua and has asked us to attach the following letter.

Hello Targa Rotorua competitors,

We trust you had a thrilling weekend of driving, despite the weather conditions.

For my part, it was enlightening to be there and I certainly learnt a lot of what Targa is all about and why you crazy people continue to do it. The smiles on your faces as you pulled in to the end of the stages, and obvious camaraderie between yourselves gave me an understanding as to why it's such a buzz. I'm told I won't know what it's really like until I've ridden the stages so I've been persuaded to ride in the 000 car in October. I'm sure the experience will give me a greater insight (or maybe just leave me with very sore bones). Anyway, we're committed to our continued support and development of the technology behind Targa and the family of competitors.

TVD are proud to be the providers of the operations and results management solution for Targa.

The Dash vehicle tracking is relatively new technology for Targa but a considerable move forward as Peter and Vicki continue their efforts to improve competitor safety, manage the MSNZ regulations and ensuring any penalties are administered fairly. TVD's AVL solution "Dash", is developed to assist fleet managers of all capacity, be it trucks, sales staff or vans, to gain transparency on what is happening within their business. How the vehicles are being driven, where they are, what depots/customers have or have not been visited this month, how much time is spent in each location, the amount of afterhours use, responsibility and behaviour of drivers etc etc.

Insight into all of these areas in your business will provide greater efficiencies and substantial cost savings. At a cost of \$45 per month, per vehicle, ROI is speedy.

If you would like more information or think you have use for this technology in your business, then I would appreciate the opportunity to explore this further with you. Please contact me to set up a demo of Dash or to discuss how Dash can add value to your operation. If you're in the South Island, I will be in Christchurch in the second week of July.

You can reach me on: petra.boulger@tvd.co.nz or 021 894 883

I look forward to hearing from you! If I don't see you before, see you in October!

Petra Boulger

Sales/Account Manager

Telephony Video Data Ltd

Sponsor Support

It is always pleasing to see our sponsors get involved during the events, so thank you Petra for taking the time to become more involved. We would like to take this opportunity to thank all our sponsors again for their continued support. Without this support the quality of our events would suffer or the entry fees would need to increase, so with this in mind please show your thanks by thinking about our sponsors and using their products or services where possible.

For more information, here is a quick reference guide to refer to.

Dunlop, or beaurepaires for tyres and wheel alignment go to www.dunlop.co.nz or www.beaurepaires.co.nz

Metalman for any scrap metal nationwide go to www.metalman.co.nz or call 0800 METALMAN

Honda for motorcycles, generators and outboards visit www.honda-motorcycles.co.nz or call 09 5260750

Smits Group for meguiar's, nulon, industrial paint solutions and car paint just to name a few visit www.smitsgroup.co.nz

Teamtalk for mobile radio coverage nationwide visit www.teamtalk.co.nz

DASH for all your vehicle tracking requirements visit www.dash.co.nz

i-site NZ for all your local advise on holidays visit www.newzealand.com/travel/i-site/newzealand

Thats all from us, get your entries in to Dunlop Targa 2009, it will go down in history so make sure you are part of the 15th anniversary celebrations.

Peter and the Targa Team.