

4th September 2010 Newsletter

Hello Everyone,

News Break

Congratulations to Ru and Lara Tauri, who are proud to announce the arrival of their first child Ruby Milla Kararaina Tauri, born at 10.38am Friday 3rd September weighing 9lbs9oz, both resting and well. Ru is away from the office until further notice but can be contacted by email on eventmanager@targa.co.nz if you wish to send any comments, as he will be checking them regularly.

Dunlop Targa

We are proud to announce the new **Targa Modern Competition Sponsor**. Segno Safety Industries Limited and Sign Supplies Limited have joined forces under the "Orafol Segno" brand and from now on it will be known as the **Orafol Segno Modern Competition**. Both companies saw the strength of a strategic alignment with Targa NZ as they share a common ideology and marketing direction.

As we move into the final stretch for this exciting event, there are only a few things left to organize, as we wait for time to take it's course and Councils to meet and consider the last few road closures.

We have another good line up of top drivers that are sure to put on a great show. In the **Orafil Segno Modern Competition**, Steve Millen's awesome Nissan GT-R 35 has a couple of stable mates to keep him honest with Tony Quinn returning to defend his title and both Harry Dodson and Clark Proctor upgrading to GT-R35's making it very interesting, let alone the likes of the two Glenn's, Inkster and Smith in their Mitsubishi Lancers. The **Metalman Classic Competition** is just as hot, lead by Mark Kirk-Burnnand in his super hot BMW M3, back to defend his title. He will be chased hard by his Uncle Barry in a similar M3, Neil Tollich in the rare Ford V8 Perana Capri, Peter Cullen in the de Tomaso Panterra, Allan Lewis in the Nissan 240Z powered by a supercharged Chevy V8 and let's not forget Dr Nick in the Charger or Garth McGregor in the wonderful Torana XU1. When you add into the mix all the other recent strong Targa performers across both competitions we are going to have great difficulty seeding this year.

It was good to see a number of new, current and previous Targa competitors at the Uncles afternoon at Hampton Downs yesterday, even in trying conditions. Our thanks to PJ and his team for allowing you this opportunity to shake down your cars before the event. For those of you who haven't taken up this opportunity yet, there is another one early next month so make sure you contact Hayden on 021 514422 or email highoctaneltd@hotmail.com to register your interest.

The latest entry list is up on line, please check it and let Mandy know if you are missing. There are still a couple of names missing that we haven't heard from so pick up the phone and call Mandy if you want her to do the entry for you.

Targa Tour

We have a new leader of the Targa Tour, Greg Paul who will be known to many of you, has taken over the reigns from David Walker. This is a role that Greg should slot into well given the number of years he has competed in Targa along with his experience from running his Rally Tours business. The Targa Tour participants are now traveling the entire route and are only half an hour in front of the competition cars so they get a very similar experience to those who are in the main Targa competition. This part of the event has almost been a well kept secret but one we will be promoting much better from now on. If you don't know much about the Targa Tour, all you need is a road registered vehicle with a current WOF. No roll cages or service crews needed, just a few safety additional items such as safety triangle, first aid kit, fire extinguisher and tow rope. If this sounds like you then contact Peter on 0274 525643 or email on peter@targa.co.nz. There are still places

available and this is the best way to start your Targa experience.

CureKids

Cure Kids are back on board as our charity of choice and we had a good meeting with Carolyn Hobson on Friday to discuss how best to help this wonderful charity. There are some exciting new opportunities which are about to be announced, so watch this space, however we have decided to run the Charity Auction and Celebrity Debate together at a later date after the Dunlop Targa event. This is due to a number of reasons, but mostly because we felt that everyone is focused on the racing during the event, so it was difficult to get good attendance at the functions by drivers and service crews, let alone having an opportunity to get your sponsors and other supporters involved. We will give you plenty of notice of the date and location once this has been finalized.

Functions

The function form is now on-line and you will notice a couple of changes. Please download the form and fax it back to Mandy at the office. There are only two evening functions this year so we are expecting a good response. We have also allowed more time for the breakfast at Kaimata School so now your service crews can also attend and still make it into Whangamomona before road closure. The breakfast was enjoyed by everyone last year and the school has gone to a lot of trouble to put on another great experience, so make sure you get there to enjoy it. Wednesday has become food day as the Taranaki region tries to out do each other on who can supply the best feed.

Honda

Bob and his team from Honda have again come to the party for this event. Honda have just released a new lawn mower and there is one up for grabs for a lucky competitor. They are worth in the region of \$2000, so not to be missed and more details will be given at drivers briefing. The range of products that Honda have to offer is amazing from their well known motor cycle & outboard range to lawn care products and generators, there really is a Honda product for everyone.

Classic Car Magazine

Deadlines are fast approaching and to ensure you get good exposure for you and your sponsors please make sure you have updated all your details on-line or contact Mandy at the office on 09 2988322 or info@targa.co.nz and give them to her by the end of next week. There will be a separate detachable program with the November addition and you can also take additional advertising space in the program, just contact Michael White on mwhite@parkside.co.nz or 021 2227720 for details.

Well that is a lot of information to get your heads around for now.

Peter and the Targa Team